






CONTACT

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-  Saint Louis, MO

SKILLS

- Adobe Photoshop
- Adobe InDesign
- Microsoft Excel
- Canva
- Problem Solving
- Social Media Management

EDUCATION

Drake University

BA May 2025

Majors: Advertising

Magazine and Brand Media

- Presidential Transfer Scholarship

Indiana University

August 2021-May 2022

Major: Marketing

- Direct Admission into the Kelley School of Business

Ava Barvian

DIGITAL MEDIA CONTENT CREATOR
AND ADVERTISING STUDENT

WORK EXPERIENCE

Etsy

Shop Owner of [avaasbooks](#)

June 2022-Present | Online Storefront

- Creating handmade goods for the Etsy online marketplace
- Distributing products domestically and internationally
- Utilizing social media to promote products and shop updates

B&N College Bookstore

Seasonal General Merchandise Employee

June 2022-August 2022 | Saint Louis University, MO

RELEVANT EXPERIENCE

Social Media Management

Instagram | [@avaasbooks](#)

Account Started in May 2022

- Posting various book related content including art, reels, reviews, mockups and more
- 4,700+ followers
- Working with authors to create social media content

Instagram | [@claytongnn](#)

January 2021 - May 2021

- Collaborated in a student-led organization to produce and distribute weekly content for Clayton High School
- Created a company website to organize projects

Print Media

DRAKE MAG | Page Designer

September 2022 - Present

- Created and designed pages for Drake University's student run magazine DRAKE MAG
- Participated and provided input in weekly meetings